

ONCARE

Colored hair

COLOR BLOCK

THE COLOR
REVIVAL

LONG
LOOK

SELECTIVE[®]
PROFESSIONAL 



FREEDOM IN SIMPLICITY.

*Essential sustainability.
Clear formulas.
Well-focused goals.*

ONCARE COLOR BLOCK THE COMFORT OF COLORED HAIR.

THE RANGE OF TREATMENTS FOR COLORED AND TREATED HAIR IS STUDIED TO SHIELD THE COSMETIC COLOR, ENLIGHTEN AND PROTECT IT FROM SUN, OXIDATIVE STRESS AND WASH-OUT.

The combination of essential complexes shields, repairs and strengthens the hair fiber deeply, giving the best nutrition and treating hair with the maximum sweetness of the Japanese Camellia.

THE ESSENTIAL COMBINATION



J-BEAUTY: TSUBAKI OIL

The oil of the Japanese camellia is silky, soft and velvety, not greasy. An elixir for its highly antioxidant action, which gives protection, brightness and instant conditioning. A youth concentrate.



VITAMIN-BASED WILD BERRIES

Wild berries extracts are great antioxidants, working as organic catalysts and they are rich in bio-regenerating actives. They give softness and brightness to hair.

COLOR BLOCK



VIBRARICHE AND ITS LIQUID TECHNOLOGY

A patented complex which gives brightness and makes the color last longer, being more vibrant in the long term. The quaternary ammonium compound leaves hair soft, nourished and easy to detangle, improving the color saturation and the compactness of the hair fiber.

ONCARE

COLOR
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A PROFESSIONAL TREATMENT FOR HEALTHY HAIR AND FOR A BRIGHTER, MORE INTENSE AND LONGER-LASTING COLOR.

FOR ALL COLORED
AND BLEACHED HAIR,

it is ideal to nourish and treat hair before and after the technical service, to make the exhausted hair structure find back the strength and density of healthy hair.

ONCARE Color Block takes care of hair, removing softly all the impurities. The strength of the formula helps the professional before and after technical services. While nourishing deeply and healing the hair fiber, it restricts the cuticle shaft and respects the cosmetic color.

*long life
to color*

275 / 1000 ml



COLOR STABILIZER SHAMPOO

It cleanses and hydrates the hair fiber. It is recommended to stabilize the cosmetic color and prevent the color wash-out, maintaining the vibrancy of the color over time. Leaves hair more manageable, vital and shinier.

Directions: apply to damp scalp. Massage it gently, then rinse thoroughly. Repeat if necessary. Proceed with the most appropriate treatment.

250 / 1000 ml



COLOR STABILIZER CONDITIONER

It re-balances, conditions and protects the color pigments inside the hair fiber, leaving hair shinier, more vital and fully protected.

Directions: apply to clean, towel-dried hair. Comb throughout. Wait for 2-3 minutes then rinse thoroughly and proceed with styling.

200 ml



INTENSIVE COLOR STABILIZING MASK

Deep repairing treatment, particularly recommended for colored hair. It repairs, conditions and rebalances the hair fiber, leaving it full-bodied, nourished and more manageable.

Directions: apply to clean, towel-dried hair. Comb throughout. Leave it on for 3-5 minutes or 10 minutes for an intensive repairing action. To increase its effectiveness, apply a plastic cap and heat source. Rinse thoroughly and proceed with styling.

275 ml



COLOR STABILIZER SPRAY

It is particularly recommended to stabilize the color, condition and protect the hair fiber, restoring its physiological pH. It preserves the color vibrancy and brightness over time.

Directions: shake well before using until an homogeneous liquid is obtained. Vaporize evenly on to clean, towel-dried or dry hair. Comb throughout and, without rinsing, proceed with styling.

275 ml



EQUALIZING SPRAY

No-rinse treatment for pre-technical services. It conditions and equalizes the hair shaft, optimizing the technical services, for longer-lasting results.

Directions: shake well before use. Vaporize evenly on to clean, towel-dried or dry hair, depending on the technical service. Comb thoroughly and, without rinsing, proceed with the technical service.

RITUAL



PREPARE

For a more intense and sparkling result, heavily vaporize the **Color Block Equalizing Spray** from the top to the bottom, on lengths and tips, before the technical service. Massage hair with a movement from medium lengths to the tips to favor the closing of scales. Its action restricts the porosity of the stem and avoids unwanted color changes.

Proceed with the color service.



HIGHLIGHT

After the color resting time, proceed and rinse thoroughly using only water. Cleanse with **Color Block Stabilizer Shampoo**, emulsifying well all hair. Rinse thoroughly and proceed with the next treatment.

After towel-drying hair, vaporize using **Color Block Stabilizer Spray**, vertically from the top to the bottom. **Comb and leave it on 3 minutes**, massaging with a vertical movement from the roots to the tips to favor the closing of cuticles, without rinsing.



SEAL

On previously cleansed hair, after the color service, **apply 1-2 dabs of Color Block Stabilizing Balm** on the hand palm. Warm up the cream and apply on the lengths. Massage softly, then comb to distribute evenly. Leave the product on for some minutes, according to the specific need. Emulsify adding some water and rinse thoroughly.



NOURISH

On particularly destructured hair, **apply 1-2 dabs of Intensive color stabilizing mask** on the hand palm. Warm up the cream and apply on the lengths. Massage softly, then comb to distribute evenly. **Leave the product on 5 to 10 minutes**, under a heat source, according to the specific need. Emulsify adding some water and rinse thoroughly. Proceed with styling. It is recommended to use **the mask every 3-4 color services** to keep unchanged the hair health.

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