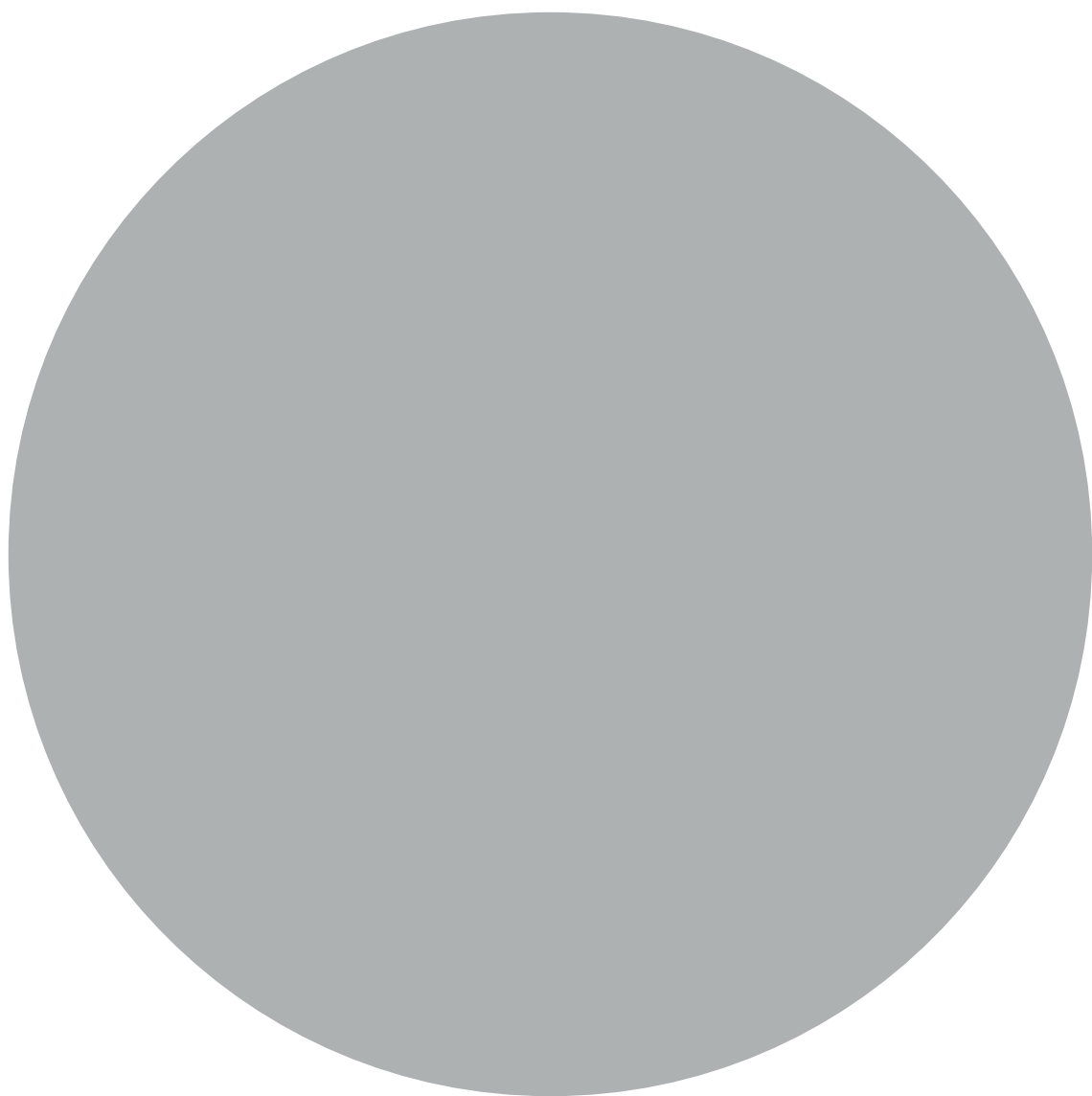


SELECTIVE®
PROFESSIONAL

PEARL

sublime

THE NEW ESSENCE OF BEAUTY



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PROFESSIONAL

PEARL

sublime

THE NEW ESSENCE OF BEAUTY

PEARL

THE JEWEL OF THE ETERNAL BEAUTY

Symbol of elegance and perfection, is considered the most precious treasure of the ocean. Unique for its purity, the “pearl powder” has always been, since the earliest times, a powerful ally in the cosmetic field, frequently used by ancient oriental women in their beauty rituals, thanks to its extraordinary **rejuvenating** effects able to provide extreme **softness** and **brightness** to the skin.

The secret is embedded inside its precious sphere:
trace elements enrich the natural intensity of the colour, while the micro luminescent crystals
and the essential amino acids enhance shine and brilliance of the hair.

The extract of natural pearls provides additional protection,
youth and extraordinary brilliance to lighter hair types.

PROTECTED, VITAL AND EXTREMELY BRIGHT HAIR.

A dream that comes true.







PEARL sublime



PEARL EXTRACT INFUSED

ULTIMATE LUXURY TREATMENT

PEARL sublime

A NEW LINE OF PRECIOUS TREATMENTS
TO ENHANCE THE NATURAL BEAUTY
AND BRIGHTNESS OF BLOND HAIR.

PEARL EXTRACT

A pure concentrate of natural ingredients, refined crystals and active mineral acids, with extraordinary brightening properties, enhances and revives light tones while providing fullness, for shining and vital hair.

ILLUMINATES

Thanks to the high concentration of bio-minerals and essential amino acids, for a unique brightness.

REGENERATES

provides a boost of energy without weighing down

EXCITES

enhances the reflexes between hair colour and external light







SHINING, VITAL AND SUPERB HAIR, FOR AN ADMIRABLE BEAUTY.



ULTIMATE LUXURY SHAMPOO

PEARL EXTRACT INFUSED

BRIGHTENING SHAMPOO FOR LIGHT AND TREATED HAIR.

Enriched with the precious pearl extract, with extraordinary brightening properties, cleanses and nourishes in depth, leaving the hair glossy and full of body. Gives lighter-toned hair a more youthful and radiant appearance.

250 ML / 1000 ML



ULTIMATE LUXURY BALM

PEARL EXTRACT INFUSED

DEEP BRIGHTENING TREATMENT FOR LIGHT AND TREATED HAIR.

Enriched with the precious pearl extract, with extraordinary brightening properties, conditions in depth, favouring the closure of the cuticles and ensuring long-lasting glossiness and shine, for a truly full and lively colour. To give additional hydration, restoration or density to the hair, we recommend mixing ULTIMATE LUXURY BALM with the specific BOOSTER based on the hair type.

200 ML / 1000 ML



ULTIMATE LUXURY LIGHT SENSATION SPRAY

PEARL EXTRACT INFUSED

ILLUMINATING SPRAY FOR ALL HAIR TYPES.

Enriched with the with precious pearl extract, with extraordinary brightening properties, instantly illuminates and revives the shine of natural and treated hair, fighting against frizz, for shimmering and sensational results.

100 ML

BOOSTER



FOR SENSATIONAL RESULTS,

THREE UNIQUE CONCENTRATES

TO GIVE HYDRATION,
RESTORATION
AND VITALITY TO THE HAIR.

hydrate b●●ster

Concentrated HYDRATING booster

The high concentration of mineral salts and vitamins, develop an intensive hydrating action, giving softness, shininess and vitality to the hair.

3 X 25 ML

repair b●●ster

Concentrated REPAIRING serum

The high concentration of proteins and keratin, develop an intensive restoring action, repairing and regenerating damaged hair fibers.

3 X 25 ML

anti.age b●●ster

Concentrated ANTI-AGE booster

The high concentration of collagen and hyaluronic acid, develop anti-age actions, generating volume and density to the hair.

3 X 25 ML

PEARL sublime

ULTIMATE LUXURY
TREATMENT

SELECTIVE[®]
PROFESSIONAL 